

Building trust in AI.

What we do

Principled Intelligence builds the trust infrastructure that allows enterprises to deploy **multilingual AI systems that are not only accurate but also aligned with company rules, internal policies, corporate knowledge, and regulatory requirements**, sitting between AI systems and real-world users.

Why it matters

As AI systems become more autonomous and mission-critical, companies face **growing risks around compliance, reputational damage, and loss of control**, especially in markets where expectations around transparency, explainability, accountability, and oversight are high. **Principled Intelligence ensures AI behaves in line** not only with general safety and compliance policies but also **with the unique principles of each organization** — by design, not after the fact.

Who it's for

Principled Intelligence serves **enterprises, system integrators and AI builders** operating in high-risk areas, such as finance, insurance, telecom, utilities, public sector, as well as **organizations deploying AI assistants, chatbots, or autonomous workflows**.

Our founders

Simone Conia, CEO — AI researcher and expert in language models and multilingual AI systems

Edoardo Barba, CTO — AI researcher and expert in multilingual/multimodal language models

Founding year: **2025**.

Headquarters: **Rome, Italy**.

How it's different

Multilingual governance SLMs

Proprietary small language models specialized for control, verification and policy enforcement, designed to operate consistently across languages.

Designed for real-world constraints

Supports on-premise and hybrid deployments, prioritizing privacy, confidentiality and sovereignty.

Infrastructure, not an application

A neutral, system-agnostic governance layer that integrates into existing AI stacks rather than competing with vertical AI products, with built-in explainability and auditability.

Get in touch with us to **see our technology in action with a live demo** and learn more about how it can **help your organization deploy AI applications to your customers with trust**.

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<https://principled-intelligence.com>